



Geoffrey M. Bloom ☉ geoff.bloom@gmail.com ☉ **781.891.1023** ☉ gbloomdesign.com

RELATED EXPERIENCE

Graphic Designer - EH Publishing, Framingham, MA

April 2008 - May 2009

Designed all visual elements and marketing materials for four shows from start to finish: WFX (bi-annual), Robo Development, and Robo Business Conference and Expo. Projects included website development, direct marketing campaigns, show directories, onsite materials, and signage. Served as Expo Photographer for WFX Fall. WFX received Tradeshow Week's Fastest 50 award in Fall 2008.

Graphic Designer - That's My Ticket, Medway, MA

October 2006 - April 2008

Sole designer for an officially licensed sport and concert memorabilia company. Designed new company logo and business cards. Daily design projects included ticket archive covers, statistics and headlines, custom frames, MLB and NHL approved designs and products, banner advertisements, sales sheets, and website development. Overall sales doubled with implementation of new designs.

PrePress Operator and Graphic Designer - Bowne of Boston, Boston, MA

September 2005 - July 2006

Tasks included designing annual reports, design preparation and alteration, PDF creation, book proofing impositions, preflighting, laser proofing, conventional plate making, film output, proofreading, rush keyboard alterations, and file management transmission, conversion, and retrieval. Client list: Analog Devices, Columbia, Eaton Vance, Fidelity, The Hartford, MFS, Ritz Carlton, Scudder, and SunLife.

Graphic Design Intern - Broad Street Creative Communications Group, Watertown, MA

May 2005 - August 2005

Created designs and illustrations for business proposals, internal designs, and web/print projects for contracted companies. Client list: Avid, Biogen Idec, Cisco Systems, ESPN, Pfizer, RSA, and Staples.

Freelance Designer

January 2002 - Present

Projects include logo creation, banner ads, website design, concert posters, stickers, brochures, stationery packages, event invitations, album art, large format ads, and a billboard. Client list: A Cut Above Tree Care, Game Hawk, The Lorelton, LuluLocal.com, Moran Leasing, Vegi Power, and WXPL 91.3FM.

EDUCATION

Fitchburg State College

Bachelors of Science Degree in Communication Media/Graphic Design - 2005

Extra Curricular: DJ and PR manager for WXPL 91.3FM

Mount Wachusett Community College

Associate's Degree in Graphic Design - 2003

Extra Curricular/Honors: Dean's List, Honors Club, Who's Who Among Students, Vice President - Future Designers Club, Paid Tutor in Adobe Illustrator and Manual Photo Processes

Montachusett Regional Vocational Technical High School

High School Diploma and Trade Certificate in Computer Aided Drafting - 2001

Extra Curricular: VICA chairman

SKILLS AND PROGRAMS

- Proficient with both Mac and PC platforms
- Photography and dark room skills
- Wacom Tablet technology
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Image Ready
- Adobe Flash
- Adobe Acrobat Pro
- Adobe Distiller
- QuarkXpress
- Dreamweaver
- MS Office
- HTML
- Java Script
- Video Editing
- Autocad/Cadkey
- Heidelberg Signstation